Notation:

$$f'(x) = \lim_{h \to 0} \frac{f(x+h) - f(x)}{h}$$
$$= \lim_{\Delta x \to 0} \frac{\Delta y}{\Delta x}$$
$$= \frac{dy}{dx}$$
$$= \frac{df}{dx}$$
Leibniz notation

Roughly speaking, can think of $\frac{dy}{dx}$ as a small change in y divided a (corresponding) small change in x.

In many real-world problems, the derivative has a particular meaning.

- s = f(t) displacement
- $v = \frac{ds}{dt} = f'(t)$ velocity
- $a = \frac{dv}{dt} = v'(t) = \frac{d^2s}{dt^2} = f''(t)$ acceleration

Example:

- $\frac{ds}{dt}\mid_{t=2} = 10m/s$, velocity of 10m/s at t = 2s
- $\frac{dv}{dt}\mid_{t=2}=1m/s,$ acceleration of 1m/s at t=2s

The cost, C in US dollars of building a house Aft^2 in area is given by the function C(A). What is the practical interpretation of f'(a)?

 $f'(A) = \frac{dC}{dA}$ and is measured in $f(A) = \frac{dC}{dA}$ and the extra cost involved in adding a small amount dA to the area of the house. $\frac{dC}{dA}$ is then roughly the additional cost per square foot if we already have a house of area A, called marginal cost.

In practice, marginal $\cos t < \operatorname{average \ cost}/\operatorname{square \ foot}$. Why?

Example 2:

The cost of extracting T tonnes of ore from a copper mine is f(T) dollars. What does it mean to say f'(2000) = 100?

 $f'(2000) = \frac{dC}{dT} = 100.$ $\frac{dC}{dT}$ is measured in dollars/tonne. f'(2000) = 100 says, approximately, that when 2000 tonnes have already been extracted, the cost of the extracting the next tonne is about \$100.

Example 3:

If q = f(p) gives the number of pounds of sugar produced when the price per pound is p dollars, then what are the units and the meaning of the statement f'(3) = 50?

Since $f'(3) = \lim_{h \to 0} \frac{f(3+h) - f(3)}{h}$, f'(3) has the same units as the difference quotient (average rate of change), which is pounds per dollar.

Therefore, f'(3) = 50 lbs/\$ means that when the price is 3 dollars the quantity produced is increasing by 50 lbs/\$. Thus, if the price increases by 1 dollar, the quantity increases by about 50 pounds.

Example 4:

Water is flowing through a pipe at $10ft^3/sec$.

<u>Note</u>: This doesn't really tell us how fast the water is moving through the pipe (since we don't know the cross-sectional area).

What it does tell us is that if v(t) is the total volume which has flowed through the pipe by time t, then $\frac{dV}{dt} = 10 f t^3 / sec$.

Example 5:

Supposed P = f(t) is the population of Mexico in millions, where t is the number of years since 1980. Interpret the following: a) f'(6) = 2, b) $f^{-1}(95.5) = 16$, c) $(f^{-1})'(95.5) = 0.46$.

- a) f'(6) = 2 tells us that in 1986 (at t = 6), the population was increasing by 2 million per year.
- b) $f^{-1}(95.5) = 16$ tells us that when the population was 95.5 million, t was 16, ie the year was 1996.
- c) The units of $(f^{-1})'(p)$ are years/million. $(f^{-1})'(95.5) = 0.46$ tells us when the population was 95.5, it took about 0.46 years for the population to increase by 1 million.

The number of new subscriptions N to a newspaper in a month is a function of x, the amount in dollars spent on advertising in that month, so N = f(x).

a) Interpret f(250) = 180, f'(250) = 2.

f(250) = 180 means if we spend \$250 a month on advertising, we get 180 new subscriptions.

f'(250) = 2 means that $\frac{dy}{dx} = 2$ when x = 250. Hence, if the amount spent is \$250, and goes up by \$1, then the number of new subscriptions goes up by about 2.

b) Using a), estimate f(251) and f(260). Which estimate is more reliable?

The tangent line y = f(a) + f'(a)(x - a) gives a linear approximation to the graph of f near x = a. Here, a = 250, f(a) = 180, f'(a) = 2. So

$$f(251) \approx y = 180 + 2(251 - 250) = 182$$

and

$$f(260) \approx y = 180 + 2(260 - 250) = 200$$

The first approximation is clearly better since the linear approximation is better for values if x is near a.